

FINANCIAL EXPERT | AUTHOR | MOTIVATIONAL SPEAKER

TARRA JACKSON

MAKING MONEY MATTERS MANAGEABLE

MEDIA KIT



www.TarraJackson.com



TARRA JACKSON

If you have ever had the pleasure of meeting with Tarra Jackson, you will know why she connects with her audience. This seasoned credit union executive and speaker has over 20 years experience in the financial services industry and over 10 years experience as a financial educator. Tarra has consulted and trained numerous consumers on the principles of money and credit management.

- Selected as the People You Need to Know “Financial Shining Star,” which identifies and honors movers and shakers in several industries
- Nationally acclaimed keynote speaker, conference facilitator, commentator, consultant, author, syndicated blogger and trainer.
- Recognized #6 in the January 2014 Top 100 Financial Experts to Follow on Twitter.
- Host of one of the top 5 Financial Twitter Chats, #CashChat, every Friday at 12PM EST.
- Tarra has been featured on over 100 radio shows, magazines and blogs nationally.

Tarra Jackson



Topics & Partial Client List

Tarra Jackson: www.TarraJackson.com

Tarra is an experienced credit union executive, consultant , blogger , speaker and author of the cult favorite, “Financial Fornication.” Tarra provides practical tips and proven coaching strategies that promote financial breakthroughs based on her concepts of the Financial Lifestyle Transformation Program.

Tarra helps bridge the gap between where consumers are, financially, to where you desire to be.

What is Financial
Fornication

Anatomy of the
Credit Score

How to Improve
Credit Scores

How to Avoid
Financial STDs

(Substantially Tremendous Debt)

Car Buying Tips
for Women

How to Date
Your Bank

How to Repair
Credit Yourself

How to Get Out
of Debt

How to be a Baller
on a Budget

A PARTIAL LIST OF PREVIOUS CLIENTS





MEDIA INFO

Tarra Jackson: www.TarraJackson.com

WEBSITE



VISITORS

1.8K



UNIQUE VISITORS

1.6K

BLOG



VIEWS

18K



UNIQUE VIEWS

16.5K

SOCIAL MEDIA



FOLLOWERS

3K

54% M / 46% F



FANS

1.8K

37% M / 63% F



KLOUT SCORE

74



Madam
Money

Financial Expert, Coach and Business Manager

Financial Expert specializing in Personal Finance and Credit Management

Rated #6 in the January 2014 Top 100 Financial Experts to Follow on Twitter

Host of one of the Top 5 Rated Twitter Chats, #CashChat every Friday 12-1 PM EST

Connect

Facebook.com/**TheFinancialFixer**
Twitter.com/**MsMadamMoney**
Instagram.com/**MsMadamMoney**
LinkedIn.com/in/**TarraJackson**
Pinterest.com/**MadamMoney**
YouTube.com/**FinancialFornication**
Blog: **MadamMoney.Blogspot.com**

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AS SEEN ON



BLOG CONTRIBUTOR



PREVIOUS CLIENTS



SOCIAL REACH

Tarra's Financial Tips & blogs are seen by **over 50,000 people** weekly via social media marketing as well as her Twitter Chat, #CashChat.

M

Published – Guest Financial Contributor

Tarra Jackson: www.TarraJackson.com

Parenting.com

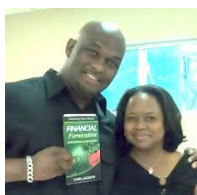


Jean Chatzky
Making money make sense.

People you need to know
Magazine's



iGrad
Your Future... Our Focus.



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Tarra Jackson





PROFESSIONAL INFO

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Tarra Jackson

President, Financial Coach
Prosperity Now Financial
Management Services

Madam
Money

PROFESSIONAL EXPERIENCE

Executive Vice President

Credit Union of Atlanta
2008 – 2012

Interim President / CEO

Credit Union of Atlanta
2010 – 2011

Vice President of Lending

Del-One (Delaware FCU)
2005 – 2008

Insurance Sales Trainer

CUNA Mutual Group
2001 – 2005

Senior Client Trainer

Concord EFS, Inc. / STAR ATM Network
1999 – 2001

Training Manager, Bank Officer

Bank of America Government Card Services
1995 – 1999

Loan Officer

NationsBank (now Bank of America)
1993 – 1995

Author

Financial Fornication
Published 2011

EDUCATION

Strayer University
Bachelors of Science
Major: Business Administration

Wharton Business School, PA
Credit Union Executive Institute I

Cornel University, NY
Credit Union Executive Institute II

Darden University, VA
Credit Union Executive Institute III

TESTIMONIAL

“The Paradise family was excited to have Tarra Jackson be a part of our annual Leadership Conference but her insight and financial acumen was a gift beyond our grandest expectation. Tarra is equipped with great wisdom and a tremendous proclivity for serving her community. Her ability to take complex financial principles and convert them into practical life applications has helped to enhance the lives of all of us, who experienced her ministry. She was equally challenging and inspiring; her unparalleled work ethic, uncanny ability to connect with people and untiring commitment to her community makes her a unique asset to this generation.”

Paul Q. Fortson, MBA
COO, Paradise Community
Development Center