

TARRA JACKSON

www.MADAMMONEY.com

Madam
Money

Engaging keynote speaker, author, teacher and authority
on personal financial and credit recovery.

ENGAGING AND EMPOWERING AUDIENCES

As a popular and animated keynote speaker for major professional conferences locally and internationally, Tarra Jackson has inspired and motivated audiences to healthy relationships with their finances. Author of the cult favorite, **Financial Fornication**, Tarra as Madam Money, talks about creating positive relationships with your money, your credit and your financial institution. She has one of the largest online platforms that focuses on personal financial and credit matters, largely due to her #CashChat Twitter Chat every Friday from 12–1PM EST. #CashChat is ranked in the Top 5 largest Financial Chats on Twitter and Tarra is ranked #6 on the Top Financial Experts to Follow on Twitter.

With an extensive professional background, including serving as Interim President & CEO of an Atlanta based credit union, Tarra has vast experience working in the financial services industry. Her industry experience ranges from Training Manager / Bank Officer for Bank of America; Lending & Insurance Sales Trainer for CUNA Mutual Insurance Company; to Vice President of Lending at Del-One (Delaware FCU); and Executive Vice President at Credit Union of Atlanta.

Tarra not only provides financial education through workshops, webinars, and conferences, she is a nationally syndicated financial blogger. Her financial blogs and articles about personal financial management and recovery have been featured on iGrad.com, Parenting.com, Debt.org, Yahoo.com and in numerous local and national magazines.

Tarra is frequently hired to assist many for-profit and not-for-profit organizations with developing financial literacy programs. She is also the creator and founder of the **"Financial Recovery Awareness Campaign,"** which focuses on 1) assisting non-profit organizations with creating programs to help families obtain the financial assistance they deserve for successful financial recovery, 2) connecting with lawmakers to assist in drafting or editing legislation to require financial assistance and protection for families dealing with terminal illness, as well as 3) supporting a mandate of Money Management Education in schools. The Financial Recovery Awareness Campaign is represented by Madam Money Green (also known as Hunter green) Ribbon & Wristbands The color Madam Money Green represent the hope, necessity and possibility of financial recovery. A percentage of all proceeds are donated to non-profit organizations, such as Cancer.org.

Tarra has a bachelors degree in Business Administration. She also received the Credit Union Executive CEO Certification from Darden University, Cornell University and Wharton School of Business.



TARRA JACKSON

Madam Money
Financial Recovery Consultant
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“Tarra Jackson provides an excellent presentation and makes talking about finances fun. She is informative, entertaining and engaging.”

Dr. Sonayia Akinlade | Save Havens International

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“Tarra is very knowledgeable and compassionate. She listens & answers all questions to simplify the financial & credit process for people to understand. The results I received were outstanding. I highly recommend Tarra.”

MARY WARE



“Tarra exhibits a wealth of knowledge when it comes to personal finance. She is a consummate professional and very well versed in her field!”

GREGORY ALLEN
Executive Director & Founder of
Urban Enterprise Development
Collaborative, Inc.



“I was amazed and appreciative of the helpful information presented by Madam Money to my students.”

TIA TRUITT, MSW, LCSW
EBICS/GTEC Programs Manager
Georgia Institute of Technology

PROFESSIONAL EXPERIENCE

- Financial Recovery Consultant and Financial Coach at Tarra Jackson Enterprises, LLC
- Executive Vice President at Credit Union of Atlanta
- Interim President / CEO at Credit Union of Atlanta after the untimely death of the president
- Vice President of Lending at Del-One (Delaware FCU)
- Insurance Sales Trainer at CUNA Mutual Group
- Training Manager, Bank Officer at Bank of America Government Card Services Department
- Loan Officer at NationsBank (now Bank of America)

PUBLICATIONS

Tarra has published numerous blogs, articles and book, including:

- Financial Fornication: Avoid Financial & Credit Dis-Ease published June 2011
- Madam Money's Financial Blog
- People You Need To Know Magazine
- Yahoo Contributor Network
- Parenting.com
- iGrad.com
- Experian.com Blog
- Debt.org Blog

CONFERENCE TOPICS

Customized workshops and seminars are available, including topics:

- Anatomy of Credit Scores
- Biblical Financial Principles
- Car Buying Tips for Women
- Creating a Financial Literacy Program within Your Organization
- Creating a Financial Literacy Ministry in Your Church
- Financial Love Languages
- Financial Recovery After
 - Divorce
 - Foreclosure
 - Bankruptcy
 - Terminal Illnesses
- How to Date Your Bank
- How to Repair Your Own Credit

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Visit www.MadamMoney.com

for more information about available services and how to book Tarra Jackson for your next event.